



# LEAD THE COMMUNITY

The following activities and subsequent resources provide a plan of action to consider when embarking on population health initiatives. Pick and choose which will accelerate your path to population health improvement.

## LEADERSHIP IN THE COMMUNITY

Take on the role as Community Health Strategist and mobilize key individuals and organizations into a coalition. Align goals for health outcomes to push population health forward.

Allow community members to participate in the vision-setting for health priorities of the community coalition. Ground the work with the social determinants of health.

## STAFF DEVELOPMENT

Use staff performance plans to guide behavior change. Add community partner relationship cultivation into goals with SMART objectives.

Include staff in a task force to get community input so all priorities have been informed by citizen experiences.

## PARTNERSHIPS

Multisectoral partnerships for population health improvement can be challenging. Learn what works and what doesn't. Use an evidence-informed partnership framework to engage with community organizations.

Connect with your SACCHO or others around the country doing this work to share experiences and resources.

How can you help?  
Join NACCHO's [Population Health Learning Network](#) and submit your own tool, talk with peers, and learn about what health departments around the country are doing.

"Our role is to bring our partners to the table and provide that education for everyone to speak the same language when it comes to social determinants of health and population health. Assuring that we are implementing practices that are based on evidence, and focusing on policy, systems, and environmental changes." – *Local Health Officer*

NAME	DESCRIPTION	TYPE	SOURCE
<a href="#">Mobilizing for Action through Planning and Partnerships (MAPP)</a>	A community-driven strategic planning process for improving community health	Handbook	NACCHO
<a href="#">MAP-IT</a>	A guide to using Healthy People 2020 in your community	Website with resources	HealthyPeople.gov/ODPHP
<a href="#">Community Toolbox</a>	A guide to organize a group of individuals and professionals around a common cause, working together to achieve a unified goal.	Toolkit	Center for Community Health and Development at the University of Kansas
<a href="#">Environmental Scan of Recent Initiatives Incorporating Social Determinants in Public Health</a>	An article that discusses recent initiatives incorporating the social determinants of health.	Publication initiative	Preventing Chronic Disease and National Academy of Medicine
<a href="#">Improving Health Through Intersectoral Collaboration</a>	A discussion paper that explains the Health in All Policies collaborative decision-making approach	Publication	Public Health Institute
<a href="#">Collective Impact</a>	A cross-sector collaboration framework to address complex social and environmental challenges	Website with resources	Collective Impact Forum/FSG
<a href="#">Collective Impact Community Health Improvement Toolkit</a>	This kit includes tools on building partnerships, ranking key health issues, creating a logic model, and creating an action plan.	Toolkit	Health Resources in Action

NAME	DESCRIPTION	TYPE	SOURCE
<a href="#">Community Health Improvement Navigator</a>	The CDC Community Health Improvement Navigator (CHI Navigator) is a website for people who lead or participate in CHI work within hospitals and health systems, public health agencies, and other community organizations.	Website with resources	CDC
<a href="#">Community Health Improvement Matrix</a>	A tool for addressing the social determinants of health through community health improvement planning.	Tool/template	NACCHO
<a href="#">Community Commons</a>	This website provides access to maps, data, and reports on the social determinants of health	Website with resources	Community Commons
<a href="#">Community Chief Health Strategist: How Will We Get There?</a>	This website provides resources for local health departments trying to operationalize the Chief Health Strategist framework	Website with other links to other publications	Public Health Foundation
<a href="#">Pulse Check on Multi-Sector Partnerships</a>	This report provides an overview of 237 multi-sector partnerships across the country as well as some of the factors that contribute to (or get in the way of) moving work forward.	Publication	ReThink Health
<a href="#">SACCHOs</a>	38 SACCHOs are affiliated with NACCHO. Use your SACCHO to develop new contacts and increase knowledge.	Contact list	NACCHO
<a href="#">Building Multisectoral Partnerships for Population Health and Health Equity</a>	How to create the conditions for successful partnerships	Journal article	Mobilizing Action Toward Community Health (MATCH)