

NACCHO

National Association of County & City Health Officials

ANNUAL REPORT 2018

EXECUTIVE LETTER



Find the complete 2018-2021 Strategic Plan at <http://www.naccho.org/about>

Embarking on a New Path to Strengthen Local Public Health Practice

Each day, local health department leaders and staff protect and promote health and well-being in their communities. In 2018, NACCHO members faced a variety of threats to public health, from the opioid crisis and rising rates of sexually transmitted infections to wildfires and mass shootings. In addition to mitigating these threats, local health departments continued to advance community health programs, investigate disease and foodborne illness outbreaks, create community-clinical linkages, enforce laws and regulations to keep people safe, mobilize community partners, and address the social determinants of health inequity. Despite the incredibly important services that LHDs provide and the wide range of new public health threats they must confront, our members continue to be hamstrung by funding and staffing constraints.

In 2018, the NACCHO Board of Directors developed a new set of strategic priorities that will help NACCHO more effectively support local health departments. The plan outlines three overarching goals to guide our work:

- 1. Ensure that LHDs are able to deliver the essential public health services appropriate for their communities.** NACCHO will continue to create opportunities for learning and networking and provide resources and technical assistance that enable LHDs to better serve their communities.
- 2. Be recognized as the national advocate for LHDs.** As the voice of local health departments, NACCHO will continue to educate policymakers about the important work of local health departments and advocate for funding, legislation, and regulations that bolster local public health.
- 3. Optimize strategic alliances and partnerships.** Never before have partnerships been so important to improving public health. Just as LHDs are called on to convene disparate partners as the chief community health strategists in their communities, NACCHO will continue to strengthen the national network of partnerships that support local public health.

We are incredibly excited about this new direction. Of course, NACCHO cannot embark on this journey alone. It takes your continued engagement to ensure that NACCHO is responsive, relevant, and member-driven. We encourage you to become a member, apply for an award, submit a conference abstract, join our Congressional Action Network, and serve on a committee or advisory group. And, if you are the top official at your agency, encourage the rising stars within your organization to get involved with NACCHO so that we can nurture the leaders of tomorrow.

We are so grateful for your continued engagement and appreciate all of the work you do to create healthier, more equitable communities. Onward!



Lori Tremmel Freeman, MBA
Chief Executive Officer
NACCHO



Kevin G. Sumner, MPH
NACCHO President and Health Officer/
Director of the Middle-Brook Regional
Health Commission in Green Brook, NJ

Membership Snapshot

NACCHO's membership comprises approximately

1,400

local health departments and affiliate members and more than

13,000

local public health professionals and partners.

In 2018, NACCHO retained

90%

of its members.

According to NACCHO's 2018 Member Satisfaction Survey, more than

70%

of respondents

were satisfied with their NACCHO membership, indicating its value was equal to or greater than its cost.

316.5M

people were served by NACCHO members in 2018.



Honoring Excellence in Local Public Health

NACCHO's annual awards program honors excellence in local public health. At its annual conference in July, NACCHO presented 29 Model Practices and 52 Promising Practices Awards. Seven local health departments won Local Health Department of the Year Awards:

- Baltimore City Health Department in Baltimore, MD;
- Nassau County Department of Health in Mineola, NY;
- Erie County Department of Health in Buffalo, NY;
- Fulton County Public Health Department in Johnstown, NY;
- Kansas City Health Department in Kansas City, MO;
- Linn County Public Health in Cedar Rapids, IA; and
- Lincoln County Health Department in Columbia, TN.

Dr. Rex Archer of the Kansas City Health Department in Kansas City, MO, received the Maurice "Mo" Mullet Lifetime of Service Award.

Phil Maytubby, Director of Public Health Protection for Oklahoma City-County Health Department, and the Tri-County Health Department in Greenwood Village, CO were both honored with the inaugural National Advocate of the Year Award, which was created in 2018 to recognize outstanding accomplishments by individuals and LHDs in advocating for better health policy.

MEMBERSHIP



Convening Evidence-Informed Conferences to Improve Population Health

In April, 1,700 emergency preparedness professionals converged on Atlanta for the 2018 Preparedness Summit. The theme was “Strengthening National Health Security: Mastering Ordinary Responses, Building Resilience for Extraordinary Events.” Programming focused on ways to build local capacity to prepare for the effects of climate change, mass shooter events, and radiological events.

In July, 1,100 local public health professionals convened in New Orleans for the 2018 NACCHO Annual Conference. The conference

theme, “Unleashing the Power of Local Public Health,” encouraged conversations about how effective multi-sectoral partnerships, policymaking, and increased visibility of the work of public health can improve population health outcomes.

In August, more than 900 attendees joined NACCHO and CDC at the 2018 Public Health Informatics Conference in Atlanta. The conference highlighted the importance of strengthening the informatics capabilities of the public health workforce, leveraging data and building synergy with healthcare, and exploring how public health informatics can facilitate better health outcomes across the spectrum of care.

Helping Rural Health Departments Address the Social Determinants of Health

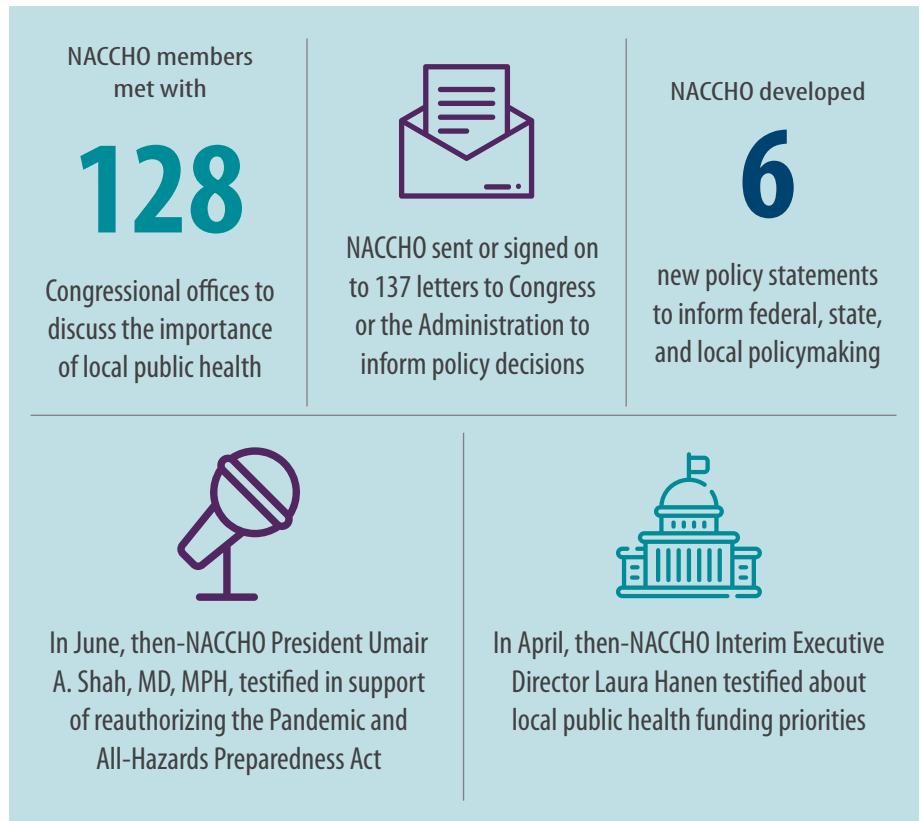
Since its launch in 2017, NACCHO’s Rural Health Section has developed tools and resources to support rural health departments’ role as chief community health strategists. NACCHO held quarterly webinars that featured guest speakers from the National Opinion Research Center and the Office of the Assistant for Rural Preparedness. Early in the year, NACCHO awarded six rural local health departments \$15,000 each to pilot a technical assistance plan designed to incorporate the social determinants of health into community planning at their health department. NACCHO also provided them with in-person and virtual training and workshops and tailored technical assistance. The project resulted in resources on partnership evaluation and communications.

Earning Media Coverage of Local Public Health Issues

In 2018, NACCHO continued to promote local health department issues in the media and appeared in the news more than 3,800 times in publications including *The Washington Post*, *Politico*, *Time*, *U.S. News and World Report*, *Scientific American*, *Reader's Digest*, and *HuffPost*. Topics included the opioid crisis, climate change, workforce issues, disaster preparedness, infectious disease outbreaks, food safety, health disparities, local health department funding issues, and grants awarded to LHDs around the country.

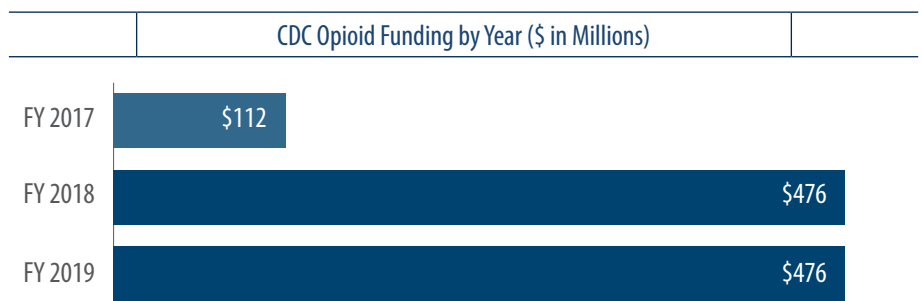
For the first time, NACCHO earned major media coverage of the 2018 NACCHO Annual Conference in New Orleans in July. NACCHO was featured in three television stories. In addition, the *Associated Press* and *The Washington Post* covered CDC Director Dr. Robert Redfield's plenary session address on removing the stigma attached to opioid misuse. Dr. Redfield's story was syndicated in more than 200 national and international media outlets.

Bringing Your Voice to Capitol Hill



Securing Critical Funding to Help LHDs Prevent and Respond to the Opioid Epidemic

One of NACCHO's most significant advocacy outcomes in 2018 was successfully securing authorization for local health departments to receive opioid prevention and response funding directly from CDC, more than quadrupling the funding available to LHDs.



COMMUNICATIONS AND CAPACITY BUILDING



Looking for capacity-building resources? Visit the [NACCHO Toolbox](#) or the [Model Practices Database](#).

LOCAL HEALTH DEPARTMENT CHALLENGES



Insufficient funding



Staffing limitations



The push to modernize

NACCHO's 2018 Membership Satisfaction survey found that local public health agencies face three main challenges.

CAPACITY BUILDING



354 hours of technical assistance



\$1.7 million to LHDs across 27 states



64 webinars and 15 workshops



162 travel scholarships



5 articles in peer-reviewed journals



57 presentations at external conferences

NACCHO provided an array of capacity-building opportunities for local health departments and their partners in 2018.

COMMUNICATIONS



65 publications



893,697 website page views



19,400 Twitter followers



3,600 Facebook followers



3,800 media mentions

NACCHO continues to connect with its members and highlight the importance of their work in a multitude of ways.

COMMUNITY HEALTH



Linking Public Health and Education to Improve Adolescent Sexual Health

To combat disproportionate rates of HIV and sexually transmitted infections among youth, NACCHO completed a project to increase the capacity of LHDs to partner with local education agencies to support school-based adolescent sexual health programs. NACCHO facilitated action-planning projects with four LHDs and their educational partners and held three workshops for participants across 32 states to explore LHD roles in school-based HIV/STI prevention efforts. As a result, project participants implemented a variety of programs to improve school-based adolescent sexual health efforts.

Supporting Local Implementation of the Health is Power Campaign

To address the disproportionate impact of sexually transmitted infections on heterosexual black men, NACCHO launched a project

based on “Health is Power,” CDC’s media campaign promoting sexual health among heterosexual black men ages 18 to 30. NACCHO supported three demonstration sites to customize, implement, and evaluate Health is Power campaigns at the local level. The project helped each site build capacity to engage community members, develop messaging, and implement and evaluate communications campaigns.

Building LHD Capacity to Prevent and Respond to the Opioid Epidemic

This CDC-funded project was designed to increase the capacity of local health departments to respond effectively to the opioid epidemic. It funded nine LHDs working to develop partnerships to implement evidence-based strategies at the local level. Project activities included developing and implementing a Community Action Plan or an Academic Detailing Action Plan.

Addressing the Infectious Diseases Consequences of the Opioid Epidemic

In 2016, the CDC identified 220 U.S. counties that were vulnerable to rapid dissemination of HIV or hepatitis C infections among persons who inject drugs. To address this, NACCHO partnered with Virginia’s LENOWISCO Health District—home to two of those vulnerable counties—to conduct a tabletop outbreak response exercise; gather community feedback; increase community knowledge of the connection among injection drug use, HIV, and HCV; and develop a community response plan for addressing an HIV or HCV outbreak among people who inject drugs. Other LHDs in vulnerable jurisdictions can use this case study as a blueprint for developing their own plans.

Creating Policy, Systems, and Environmental Change to Promote Breastfeeding

NACCHO's Breastfeeding team launched a four-part webinar series, *Charting the Course Together*, which reached 1,630 attendees and was accredited by the CDC to provide continuing education credits for physicians, nurses, public health professionals, and health educators. More than 1,250 lactation support providers and dietitians received credits through the series.



The team published two peer-reviewed articles in the *Journal of Human Lactation*. The

team also produced the summer issue of *NACCHO Exchange*, which featured stories from LHDs that have implemented policy, systems, and environmental change to promote breastfeeding. As a capstone to the team's four-year program, NACCHO published a comprehensive community-level breastfeeding program implementation guide for LHDs and community-based organizations.

Assessing the State of Local Health Department Immunization Programs

In 2018, NACCHO surveyed 2,238 LHD immunization professionals to assess LHD immunization program infrastructure, activities, priorities, information systems, billing mechanisms, and partnerships. The assessment results showcased the strengths and best practices of high-performing immunization programs and highlighted opportunities to enhance and leverage federal, state, and local resources to improve local immunization program efforts. The information collected will help NACCHO better advocate for, provide capacity building assistance to, and promote the work of LHD immunization programs.

Building Capacity to Prevent and Control HAIs and Other Infectious Disease Threats

NACCHO supported its healthcare-associated infection (HAI) demonstration sites to build capacity, strengthen HAI prevention and response efforts, and advance antibiotic stewardship at the local level. NACCHO developed a video championing the LHD role in HAI prevention and updated its HAI toolkit. NACCHO also bolstered LHDs' Zika response efforts through technical assistance to enhance vector-borne disease control.

Joining the Fight Against Antimicrobial Resistance

Antimicrobial resistance (AMR) is a major public health concern in the United States. In 2018, NACCHO pledged its support to the AMR Challenge, a year-long initiative that uses a One Health-approach to accelerate the global fight against AMR. NACCHO shared tools, resources, and lessons learned to increase the awareness and capacity of LHDs across the country to fight AMR.

Helping Local Health Departments Serve Aging Populations

With the population of adults over age 65 expected to increase significantly over the next decade, NACCHO recognized the importance of preparing LHDs to serve this demographic. In 2018, NACCHO was a key partner in the Healthy Aging Summit, hosted by the Department of Health and Human Services. NACCHO invited more than 25 LHD representatives to attend both the summit and a post-conference state and local planning workshop. NACCHO helped to set the agenda and facilitate the workshop, supporting regional action planning around healthy aging.

Examining the Inclusion of People with Disabilities in LHD Programs and Activities

NACCHO completed a follow-up to a 2014 national assessment of the knowledge, awareness, and inclusion of disabilities in local health

COMMUNITY HEALTH

departments' public health practices. Of the 253 health departments that completed the 2018 assessment, 54% said they considered people with disabilities as a population that experienced health disparities in their jurisdictions, compared to only 11% of respondents in 2014.

Addressing Diabetes through Training, Resources, and Policy

In June, NACCHO hosted a meeting in Atlanta for National Diabetes Prevention Program 1422 sub-awardees and CDC staff to highlight the grantees' accomplishments and discuss the future of the program. NACCHO provided technical assistance, training, tools, and resources and created a forum for peer-sharing and networking. In collaboration with the Healthy Living and Prevention Workgroup, NACCHO revised and passed three policy statements focused on healthy eating, tobacco control, and evidence-based public health practice.

Strengthening Cardiovascular Health through the Million Hearts Initiative

NACCHO collaborated with the CDC to provide funding, training, and technical assistance to support four LHDs in implementing Million Hearts® in Municipalities 2022 strategies and developing community-level action plans. NACCHO hosted webinars and peer-sharing calls with grantees on topics including community-clinical linkages and particulate matter and cardiovascular health, reaching

over 100 participants. In the fall, NACCHO published five success stories from the grantees.

Promoting LHD Cancer Prevention and Control Activities

With support from the American Cancer Society, NACCHO administered a survey to nearly 600 LHDs to assess the scope of LHD cancer prevention and control efforts and identify areas for future technical assistance. NACCHO also developed two success stories highlighting LHD comprehensive cancer control activities. Early in the year, NACCHO hosted a webinar about the Department of Housing and Urban Development's smoke-free multi-unit housing policies, which drew more than 300 participants. Finally, NACCHO developed two LHD cancer control and prevention success stories featuring the Florida Department of Health in Pinellas County and the Oneida County Department of Health in New York.

Supporting Evidence-Informed Tobacco Control Interventions

NACCHO conducted an environmental scan of current LHD efforts to implement evidence-informed tobacco control interventions, with a focus on smoke-free housing policies. From that environmental scan, NACCHO developed a compendium of six LHD smoke-free housing success stories. With funds from the CDC, NACCHO provided seven LHDs with stipends to further increase their capacity to collaborate with

healthcare providers to integrate CDC's Tips From Former Smokers campaign into local healthcare providers' offices. NACCHO held a webinar, "Leveraging Cross-Sectoral Partnerships to Advance the Implementation of Smoke-Free Public Housing," which drew 350 participants.



"On a national level, NACCHO plays a critical role as our public policy advocate and voice in legislative and political issues. NACCHO also makes it possible to collaborate and learn from peers, which has been an invaluable benefit to me personally and professionally."

**GEORGE T. ROBERTS, JR.,
MHA, FACHE**

*Chief Executive Officer
of the Northeast Texas
Public Health District and
NACCHO President-Elect*

Preparing Local Health Departments for the Effects of Climate Change

To provide LHDs with concrete steps to mitigate the public health threats of climate change, NACCHO updated *Essential Actions for Climate Resilience in Local Health Departments*, a fact sheet developed with support from NACCHO's Global Climate Change Workgroup. It outlines a variety of ways LHDs identify and communicate the human health risks of climate change and develop interventions that reduce these risks to improve health and promote equity.



Promoting Pest and Rodent Control Best Practices

At NACCHO Annual 2018, the City of New Orleans Mosquito, Termite, and Rodent Control Board led a pest control tour of the French Quarter for over 50 NACCHO Annual attendees. Local NBC affiliate WDSU News ran a story on the tour, including interviews with NACCHO Program Analyst Grace McClain and NACCHO member Phil Maytubby, Director of Public Health Protection from the Oklahoma City-County Health Department.

Convening Vector Control Experts to Share Best Practices

After finding that 84% of local vector control programs need improvement in one of 10 competency areas, NACCHO planned its first-ever Vector Control

Summit in 2018. The summit convened over 100 local vector control organizations and mosquito control experts from 30 states for hands-on education to increase vector control capacity at the local level. NACCHO also launched a vector control mentorship program to foster long-term peer learning.

Addressing Inequitable Health Outcomes through Health in All Policies

In 2016, in response to the ongoing lead water crisis in Flint, MI, the Genesee County Board of Health proposed a Health Equity in All Policies (HEiAP) resolution to address inequitable health outcomes. To support the implementation of the resolution, NACCHO co-hosted a HEiAP workshop with the Genesee County Health Department in June 2018.

ENVIRONMENTAL HEALTH

The workshop provided a forum for government officials, community members, and local leaders to learn about HEiAP and offer feedback on the direction of HEiAP in Genesee County. According to the workshop evaluation, 77% of participants had a better understanding of HEiAP as a result of the workshop and 88% intended to use what they learned at the workshop in their jobs or in other activities.

Helping LHDs Respond to Water, Sanitation, and Hygiene Emergencies

LHDs often respond to water, sanitation, and hygiene (WASH) emergencies (e.g., flooding, hurricanes, chemical spills) in their communities. To ensure health departments have the



tools to prepare for and respond to these complex events in a timely manner, NACCHO launched a WASH Emergency Response and Preparedness Workgroup in 2018, bringing together water preparedness subject matter experts from across the country. The workgroup developed a WASH Emergency Preparedness Toolkit available in NACCHO's Toolbox with resources that can be adapted for any community.

Exploring Approaches to Protecting Children from Environmental Hazards

NACCHO, the Children's Environmental Health Network, and the Environmental Law Institute collaborated with the Agency for Toxic Substances and Disease Registry to encourage state-based approaches to protect young children from environmental hazards. In 2018, NACCHO conducted an assessment to determine how LHDs work with early care and education (ECE) centers to prevent children's exposure to environmental hazards. The assessment found that only one of nine respondents had a formal process in place to access information about hazardous properties and spills when a new ECE center was opening.



"The publications and the education programs that NACCHO develops are very helpful to the nearly 3,000 local health departments it serves. Whenever I go to a NACCHO-sponsored event or conference, I am around other people that I can relate to and that understand this field. I love that events like the Preparedness Summit and NACCHO Annual gives attendees the opportunity to learn from peers and network. I think it's great that NACCHO provides resources and tools catered to small and rural local health departments as well."

JOEY SMITH

Health Director of the Montgomery County (TN) Health Department and NACCHO Board Member

Assessing Retail Food Regulatory Programs to Bolster Food Safety

NACCHO conducted an assessment to understand how local health departments use the U.S. Food and Drug Administration's Voluntary National Retail Food Regulatory Program Standards (Retail Program Standards) to continuously improve their retail food regulatory programs. Over 400 agencies completed the assessment, which indicated that while agencies face many barriers to meeting all the criteria, working toward the standards had a positive impact on their work and their communities.

In September, Gwinnett, Newton, and Rockdale (GNR) County Health Departments in Georgia joined only four other jurisdictions nationwide in meeting all nine standards. GNR County participated in NACCHO's Retail Program Standards Mentorship Program as both a mentor and mentee, and they attribute their success in part to that experience. "As a mentee, the program allowed us to be mentored by another jurisdiction that had met the Standard we were working on at that time," said Jason Reagan, District Environmental Director at GNR County Health Departments. "As a mentor, we were able to pass along valuable information and help our mentee meet the Standard they were working on at the time."

ENVIRONMENTAL HEALTH

Supporting Community Water Fluoridation to Prevent Tooth Decay

Tooth decay is one of the most common chronic diseases among American children and adolescents, and fluoridated water sources can help prevent it. In partnership with the CDC, NACCHO has been supporting local organizations in their community water fluoridation initiatives since 2017. In 2018, NACCHO awarded 19 water systems with funding to purchase new or replace existing fluoridation equipment, ensuring more communities have access to optimally fluoridated water. NACCHO also developed a Community Water Fluoridation Communications Toolkit to help LHDs and other organizations educate and inform their communities about the benefits of fluoridation.

Addressing Emerging Environmental Health Questions through the Greener Guidance Advice Column

In August 2018, NACCHO launched Greener Guidance, a monthly environmental health advice column. Health departments can anonymously submit questions about challenges they are facing, and NACCHO finds the answers from experts around the country. The first several columns focused on plastic straw bans, harmful algal blooms, municipal rodent control, green burials, and innovative funding opportunities.

Encouraging Collaboration among Local Environmental Health Directors and Managers

NACCHO launched a virtual community for local environmental health directors and managers to share and discuss best practices, resources, and innovative ideas. In its first year, the collaborative attracted over 250 members who participated in online discussions and interactive webinars.



NACCHO member Phil Maytubby, Director of Public Health Protection for the Oklahoma City-County Health Department, is interviewed by local NBC affiliate WDSU News at the Pest and Rodent Control Tour of the French Quarter in New Orleans.

PUBLIC HEALTH INFRASTRUCTURE AND SYSTEMS



Training LHDs Leaders to Become Community Health Strategists

Training local public health professionals in adaptive leadership is a key way that NACCHO helps LHDs embrace their roles as Community Health Strategists. In 2018, NACCHO increased the leadership skills of over 150 LHD, hospital, and health center staff through adaptive leadership trainings. NACCHO held an online, six-week version of the course; hosted in-person sessions at national conferences and for deputies of the Big Cities Health Coalition; and produced national webinars.

Conducting Critical Research and Evaluation Activities to Better Understand LHD Needs

In 2018, NACCHO released the 2018 Forces of Change, highlighting new findings on the forces that are

affecting the nation's LHDs. Results show that although the economic situation is slowly improving for many LHDs, workforce capacity challenges persist, along with emerging public health threats, including opioids use, increased severity of influenza, and impacts of climate change. The report also indicates LHDs are adapting to these changes by shifting towards a population health approach.

Supporting Local Health Department Accreditation

In 2018, NACCHO supported 24 LHDs in preparing for accreditation from the Public Health Accreditation Board (PHAB), including a pilot cohort of 13 small or rural LHDs that were provided joint technical assistance by both NACCHO and PHAB. Over the past seven years, NACCHO has supported 167 LHDs with capacity-building assistance and funding

Addressing Health Equity and the Social Determinants of Health

Throughout 2018, NACCHO continued to build the capacity of LHDs to improve health equity and address the social determinants of health (SDoH). Over 10,000 individuals participated in NACCHO's Roots of Health Inequity course. NACCHO supported the use of Healthy People 2020, including tagging Stories from the Field relevant to HP SDoH metrics, and partnered with HHS on collecting information from LHDs on objectives needed for HP2030. Also in 2018, NACCHO published *Advancing Public Narrative for Health Equity & Social Justice*, a new publication that supports public health practitioners and their allies in effectively promoting a social justice-based public narrative and engaging people in collective action.

Strengthening Public Health Communication at the Local Level

NACCHO conducted a needs assessment to identify LHD communications capacity and capabilities. The assessment found that more than two-thirds of local public health departments have public information, emergency communications, media relations, and risk communications capacity. Local health departments identified marketing, social media, website management, and brand management as priority areas for improvement. It also found that more than half of local health departments do not evaluate the efficacy of their communications and could benefit from evaluation plans, tools, trainings, and templates.

After the assessment, NACCHO hosted a webinar training series based on the findings to address skill gaps. The trainings focused on establishing and maintaining a digital presence, evaluating communications campaigns, and effectively telling public health stories. NACCHO also developed a database of public health communicators and established an online community of practice to connect communications practitioners.

through the Accreditation Support Initiative program, resulting in increased accreditation readiness. NACCHO also contributed to the May/June 2018 *Journal of Public Health Management and Practice* special supplement on the impact of public health accreditation.

Supporting Population-Based Approaches

In response to the need among LHDs to shift away from providing health care services to focus more on population-based approaches, NACCHO developed The Road to Population Health tool. This resource identifies themes — building a culture of population health, tapping into external resources, developing staff capacity, and leading the population health movement in the community — and provides tips and recommendations to enable LHDs to improve population health.

Developing New Resources to Promote Quality Improvement

As a part of NACCHO's popular Roadmap to a Culture of Quality resource, in 2018 NACCHO developed the Organizational Culture of Quality Self-Assessment Tool (QI SAT) to enable LHDs to measure progress on QI culture maturity against technical and adaptive change elements, enabling continuous improvement over time. NACCHO also released the Performance Management Guide, which helps LHDs leaders make data-driven decisions and demonstrate the impact of public health programs and services.

Helping Communities Mobilize for Action through Planning and Partnerships

NACCHO accomplished several milestones related to the Mobilizing for Action through Planning and Partnerships (MAPP) framework in 2018. NACCHO trained more than 55 participants, fulfilled more than 100 on-demand technical assistance requests, and begun a national MAPP outcome evaluation. MAPP was also infused throughout other NACCHO projects, emphasizing the importance of community health improvement planning, cross-sectoral partnership development, and centering community voices in public health practice.

Creating a Healthier Future for All of Us

Recognizing that America's archives of health research no longer reflect the diverse demographics of its people, the National Institutes of Health's *All of Us* Research Program strives to gather data from one million people, particularly from historically underrepresented populations. As a supporting partner, NACCHO raised awareness about the program among LHDs and the broader public health community, shared opportunities to get involved, and gathered LHD perspectives on the program to share with *All of Us* administrators.

PUBLIC HEALTH PREPAREDNESS



Developing a System to Reduce Surge on Medical Facilities during an Influenza Pandemic

NACCHO worked with the CDC to establish Flu on Call®, a national network of telephone triage lines that can be used during an influenza pandemic to reduce surge on medical facilities. The team piloted a new training method in 2018 that included a self-regulated system with competency tests. NACCHO also tested a texting methodology that would allow individuals to receive home care by text. NACCHO, United Way 2-1-1, and the CDC successfully established call sites in five new states in 2018. In May, NACCHO and its partners conducted a simulation exercise in which they acted as callers to test the system. The testing resulted in a strong telephonic system and a cadre of trained medical professionals who can accurately answer callers' questions.

Designing a Mobile Texting Platform and Smartphone Application to Promote Medication Adherence

NACCHO worked with Compliant Campaign, a mobile technology company, to develop Antiviral Tracker, a mobile texting system that can be used during a pandemic. The Antiviral Tracker has three functions: (1) to provide health departments the ability to track first responders' symptoms; (2) to allow the public to track their pandemic vaccine regimen; and (3) to promote medication adherence among those prescribed antivirals. The texting system has been successfully created and tested among real first responders to avian influenza in several states. In 2018, NACCHO worked to develop a smartphone app to further support vaccine and medication adherence.

Assessing Preparedness Capacity across the United States

In December, NACCHO released the 2018 Preparedness Profile Assessment, which describes the landscape of public health emergency preparedness across the United States. Results showed that although LHDs continue to make strong efforts to prepare for, respond to, and recover from disasters and emergencies that threaten the health of their communities, gaps are still present in key public health preparedness sectors. LHDs are concerned about emerging threats (e.g., opioid abuse, active shooter incidents) but feel unprepared to respond. The assessment includes recommendations to inform priorities at the local, state, and national levels and influence NACCHO's preparedness activities.



"NACCHO provides its members with so many different opportunities for peer-to-peer learning. While all public health is local, we often don't need to reinvent the wheel when trying to figure out how to address a specific public health challenge or issue. There's valuable expertise among NACCHO's members and the organization has played a vital role in sharing best practices, connecting its members, and advocating for critical public health resources at the national level."

MONICA VALDES LUPI, JD, MPH

Executive Director of the Boston Public Health Commission and NACCHO Board Member

Developing Tools for Administrative Preparedness Planning

In 2018, NACCHO's Preparedness team focused on developing useful tools to help LHDs understand and apply law and policy in administrative preparedness planning. One such tool is the Administrative Preparedness Legal Guidebook, which describes how to leverage law and policy to develop plans to address four areas of administrative preparedness.

Informing and Promoting National Health Security

NACCHO continued the National Health Security Awards in 2018, recognizing four local health departments at NACCHO Annual 2018 for their organizations' preparedness work related to the strategic priority areas of the

National Health Security Strategy. The award recognized the Florida Department of Health in Orange County; the San Luis Valley Public Health Partnership in Colorado; the Southern Nevada Health District; and Hamilton County Public Health in Cincinnati.

Preparing Communities through Project Public Health Ready

Project Public Health Ready (PPHR) is a program for LHDs that recognizes excellence in all-hazards emergency preparedness, response, and recovery planning. Since the program began in 2003, more than 500 local health departments in 29 states have been recognized. In 2018, NACCHO recognized 13 local health agencies from the states of Arizona, Connecticut, Florida, Michigan, Tennessee, and Utah.



Connecting with Each Other in New and Improved Ways



In September, NACCHO launched its newly redesigned website. Updates to the website were part of a nine-month project that included member testing at NACCHO Annual. New features include a new homepage and navigation, event calendar, photo galleries, and updates to map functionalities.



In April, NACCHO launched an Instagram account and gained more than 400 followers by year end.



The NACCHO Career Center generated more than 20,000 page views per month in 2018 from professionals seeking a career in local public health.



Advancing Radiation Community Reception Centers

NACCHO, the CDC, state and local health departments, and radiation control agencies conducted functional community reception center (CRC) exercises to collect throughput timing data. The CDC will use the data to develop a modeling application that can estimate CRC throughput capacity based on available resources. The exercises were also an opportunity to pilot the newly developed CRC eTool and RadResponder Population Monitoring Module, which are electronic population monitoring data management tools. NACCHO and its partners held exercises in Houston, Raleigh, NC, and southeastern Tennessee. NACCHO then developed an exercise toolkit to help other health departments capture timing data at CRC exercises and incorporate the CRC eTool and RadResponder into radiation planning efforts.

Training New Preparedness Coordinators through Roadmap to Ready

Roadmap to Ready, a training and mentoring program designed to help new preparedness coordinators at LHDs navigate the complex landscape of public health preparedness, concluded its fourth year 2018. The program has trained more than 160 participants and supported 28 mentors since its inception in 2014. In 2018, Roadmap to Ready trained 42 new emergency preparedness coordinators, with the support of 11 mentors from 25 states. Throughout the year-long training program, new preparedness coordinators participated in an in-person workshop, engaged in regular team calls with their mentors and peers, and received preparedness resources and support.

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Yakima Health District
Union Gap, WA

Joseph P. Iser, MD, MPH, MSc
Southern Nevada Health District
Las Vegas, NV

Reggie Ivey, MHR
Tulsa City-County Health
Department
Tulsa, OK

Margaret Jahn, MS, MPH
Freehold Area Health Department
Freehold, NJ

Michael Kilkenny, MD, MS
Cabell-Huntington Health
Department
Huntington, WV

Lisa Macon Harrison, MPH
Granville Vance District Health
Department
Oxford, NC

Crystal Miller, DrPH, MPH
WEDCO District Health
Department
Cynthiana, KY

Gretchen Musicant, RN, MPH
Minneapolis Health Department
Minneapolis, MN

**Denisha Porter, MPH, HHS,
RS, REHS**
Cincinnati Health Department
Cincinnati, OH

Scott Sjoquist, MS, RS
Mohegan Tribal Health
Uncasville, CT

Joey Smith
Montgomery County Health
Department
Clarksville, TN

Monica Valdes Lupi, JD, MPH
Boston Public Health Commission
Boston, MA

Funders

FEDERAL

Centers for Disease Control and Prevention
 Food and Drug Administration
 Health Resources and Services Administration
 Office of the Assistant Secretary for Preparedness and Response

STATE

Maryland Department of Health

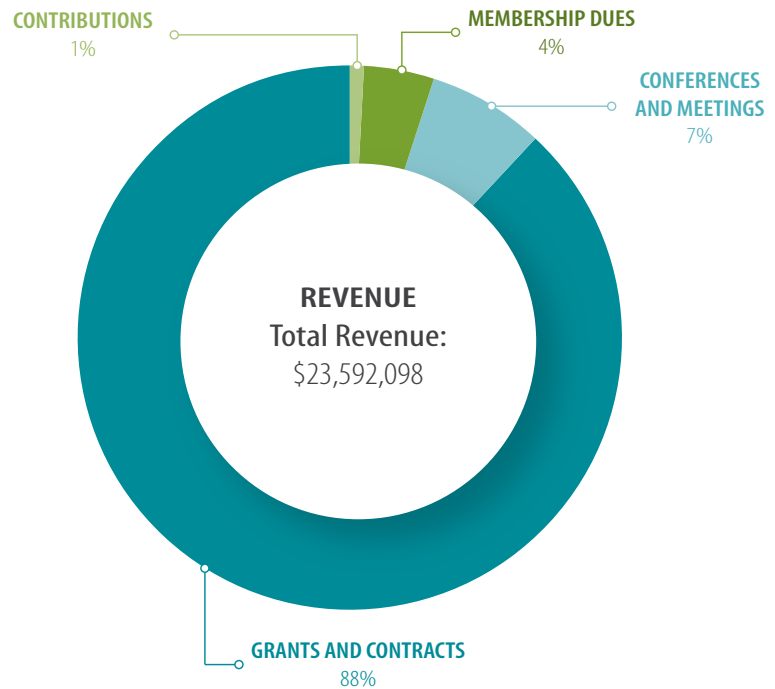
PRIVATE

American Cancer Society
 Association of State and Territorial Health Officials
 Becton, Dickinson and Company
 California Endowment
 de Beaumont Foundation
 HCM Strategists
 Health HIV
 New Venture Fund
 RAND Corporation
 The Robert Wood Johnson Foundation
 W.K. Kellogg Foundation

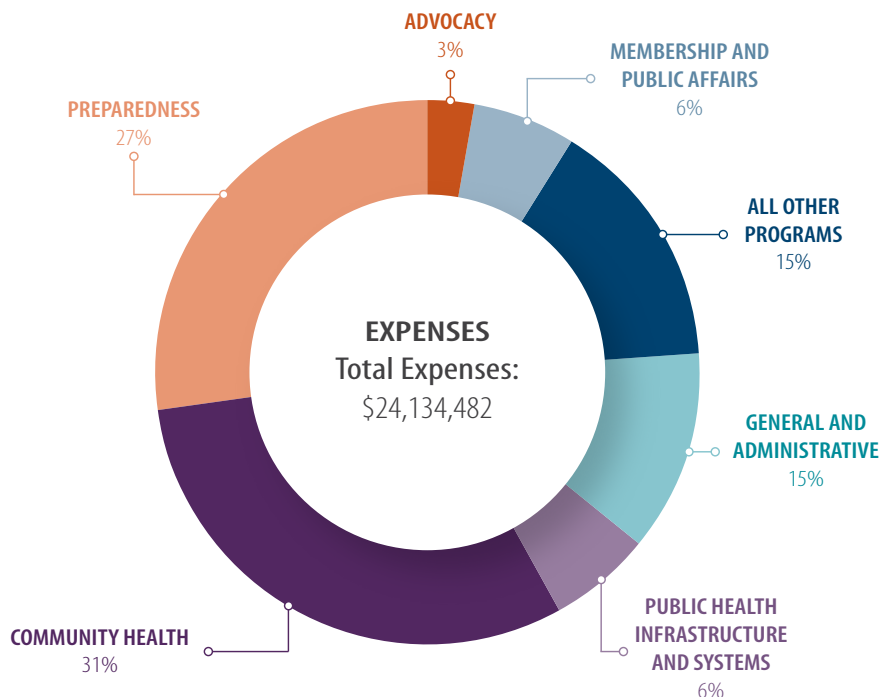
UNIVERSITIES

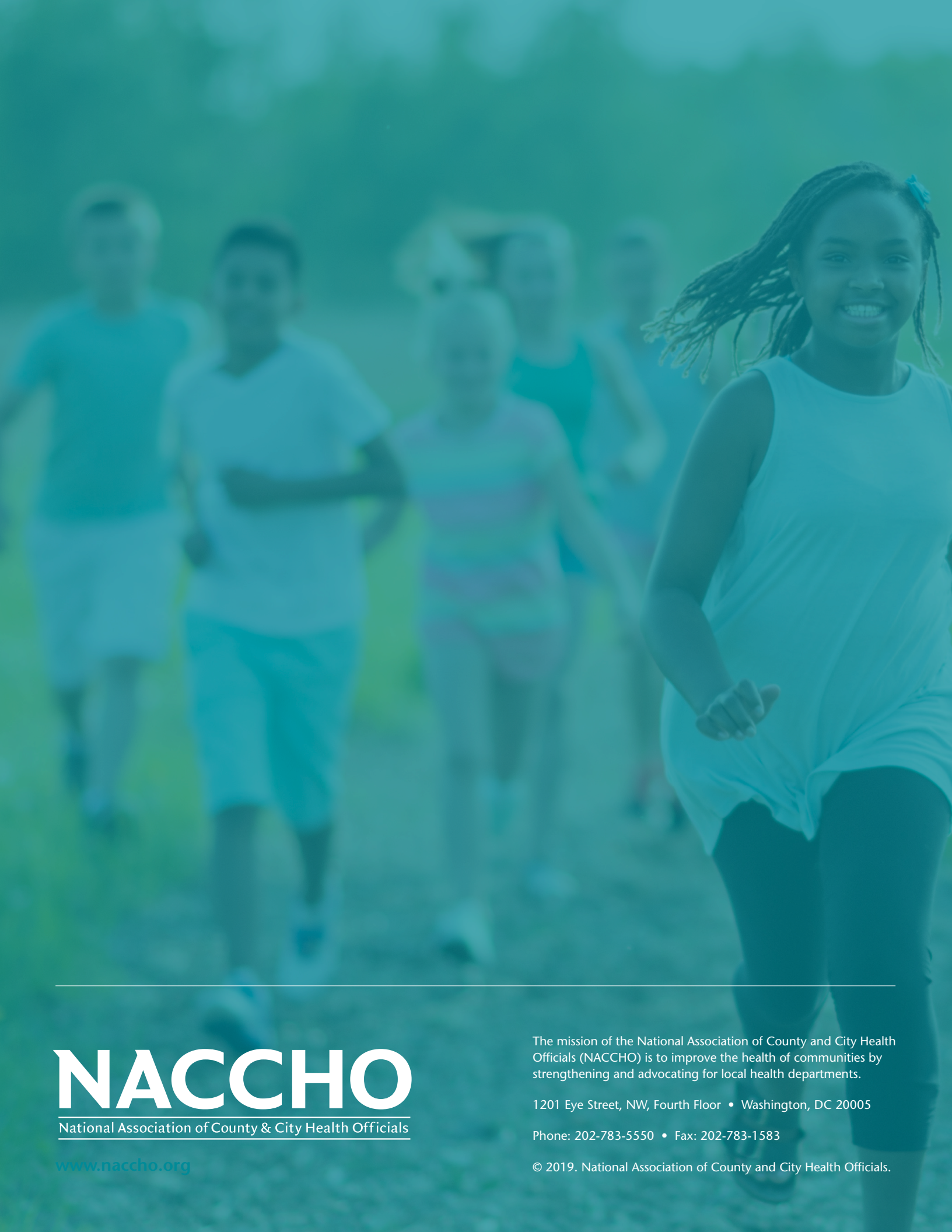
Harvard University
 University of Alabama
 University of Nebraska
 University of North Carolina
 The Washington University

NACCHO's FY2018 Revenue



NACCHO's FY2018 Expenses





NACCHO

National Association of County & City Health Officials

www.naccho.org

The mission of the National Association of County and City Health Officials (NACCHO) is to improve the health of communities by strengthening and advocating for local health departments.

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